



## FINAL INSTRUCTIONS

Sunday October 22, 2017

Dear Oktoberfest Ride Participant,

This document includes information and details to help make your ride this weekend safe and enjoyable. Please read it carefully.

### LOCATION:

#### The event starts & finishes at:

[Appalachian Brewing Company](#)  
Collegeville Station  
50 W. 3<sup>rd</sup> Ave.  
Collegeville, PA 19426

This is at the intersection of Third Avenue & Chestnut St. in **Collegeville**. Unfortunately there is a shopping center in adjacent **Trappe** with an identical street address (Trappe & Collegeville share the same zip code; Third Ave in Trappe is PA-113). **GPS Users; please ensure you are headed to the correct location! It is best to use the intersection of Chestnut Street & West 3rd Ave or "Appalachian Brewing Company" for GPS purposes.**

### CHECKING IN:

**PRE-REGISTRATION PACKET PICK-UP & EXPO.** Each athlete must pick up their packet in-person to sign their waiver; get their numbers, wrist band, etc. This can be done at:

[Appalachian Brewing Company](#)  
Collegeville Station  
50 W. 3<sup>rd</sup> Ave.  
Collegeville, PA 19426  
6:45 AM – 8:15 AM

The package pick-up process is:

- 1) Fill out and sign a waiver form. You can print your own waiver to prepare it in advance, to save time on-site.
- 2) Go the appropriate package pick-up line (by rider last name), where you will receive your bib number and wrist band. The first 100 riders who pick up their packages will receive a goody bag.
- 3) If you pre-ordered any merchandise you may pick it up in the morning or in the afternoon.
- 4) Enjoy the event.

**ON-SITE REGISTRATION.** If you did not pre-register (via BikeReg.com), you can register on Sunday before the ride. You must complete a registration form, sign a waiver, and go directly to the On-Site Registration Line. Save time by downloading these forms and preparing them before you arrive. On-Site Registration will cost \$90 (\$45 for u19); cash is preferred, but checks (payable to Kermesse Sport) or PayPal to [kermessesport@gmail.com](mailto:kermessesport@gmail.com) are also accepted. We can accept credit & debit card payments, but there could be a delay in getting to you, so cash and checks are preferred.

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**MERCHANDISE.** We have t-shirts available for sale on-site for \$20. We will have also some Hell of Hunterdon Long Finger Gloves (\$10) and Hell of Hunterdon Ass Savers (\$5) for Sale. Extra Beer Mugs also may be purchased after the ride, as supplies last.

**COMPANION PASSES.** If you pre-purchased a companion pass for someone else, that person should check in, when they arrive on site. If you didn't pre-purchase a companion pass, a limited number will be available on-site for \$35.

### RIDING THE EVENT:

**JERSEY NUMBER.** All riders must place their bib number on the back of their outer layer; on the left side pockets is preferred.

**WRISTBAND.** All riders must wear their wristband. Wristbands allow access to aid stations and post-ride festivities.

**START LOCATION.** Chestnut Street in front of the Appalachian Brewing Company (Collegeville Station) Parking Lot. We cannot block the entire roadway, as we need to allow access the post office parking lot, so the road will be coned down the centerline.

**START TIME.** The ride starts promptly at 8:30. The start area will open at approximately 8:10AM. All riders must be lined up by 8:20 AM. All distances start together. It is a mass start with a police escort. Failure to be at the start on time means you will not enjoy the police escort, and will most likely be behind the envelope of support. **Please don't be late; it holds up our support staff!**

**COURSE CLOSURE TIME.** The course technically closes at 1:45 PM, which equates to an average speed of 12 MPH (including stops). On-course services are not guaranteed after this time.

**AID STATIONS.** There is one aid station on the route.

Aid Station Number	Location	Operating Hours	46 Mile Short Course Mile Marker	62 Mile Long Course Mile Marker
1	Musser Scout Reserve Camp Garrison 4021 Upper Ridge Rd Pennsburg, PA 18073	9:30 am – 12:00 pm	19.6	35.6

Supplies will include water, electrolyte mix, energy products, cookies, fruit, Peanut Butter & Jelly, etc. If you have any allergies or dietary restrictions, we suggest you bring supplies to accommodate your specific needs.

**MECHANICAL SUPPORT.** Please make sure your bike is in working order, and that you have your own spare tubes and tools. Technical Support is being provided by [Bikesport](#) and [Doylestown Bike Works](#). SAG drivers may be available to assist, but they are not professional mechanics. They will have pumps, and a limited number of spare tubes.

**SAG SUPPORT.** If you are unable to finish the event for some physical or mechanical reason, call the event dispatcher at [215-622-7846](tel:215-622-7846). You will be picked up as soon as feasible and either transported to the nearest aid station, where you can arrange to have someone pick you up, or back to the finish line as required by the demands of the event. Please keep in mind that this is not a door-to-door taxi service, and there are other riders that also need to be supported. Assistance will come as soon as possible.

**RESTROOMS.** There will be portolets at the start, and at various locations around the course. The local municipalities have been getting complaints from residents about cyclists urinating on their properties. Please only use proper facilities.

Description	Location	Miles from Start	
		Short Course	Long Course
Start	Appalachian Brewing Company	0.0	0.0
Old Goshenhoppen Church Picnic Grove	Church Rd.	13.1	13.1
Green Lane Park	Deep Creek Rd.	n/a	16.5
Camelot Park	Church Rd.	n/a	25.2
Jamison Publick House	Geryville Pk.	n/a	30.6
Marlborough Community Park	Finland Rd.	n/a	34.3
Camp Garrison BSA	Upper Ridge Rd.	19.6	35.6
Branchwood Park	Morwood Rd./Camp Rd.	29.8	45.5
Palmer Park	Creamery Rd.	41.0	56.9
Finish	Appalachian Brewing Company	45.6	61.5

**ROUTE MARKING & NAVIGATION.** All routes will be primarily marked with yellow signs with black arrows that look like this placed in a manner that indicates the direction of travel:



When possible, there will be a single arrow placed before a turn or important crossing, a double arrow in the turn, and a single arrow confirming a turn.

While we are extremely diligent about marking the routes, and have permission to do so, signs sometimes go missing (taken down by area residents or molested by the wind). Riders talking and enjoying themselves or concentrating intensely have been known to miss signs.

**Therefore the Cue Sheet & GPS data should be your primary sources of navigation instructions.**

**ROUTE MAPS & CUE SHEETS.** The Oktoberfest Ride offers 2 routes. Route Maps can be found here:

Long Course (62 Mile): <https://ridewithgps.com/routes/23272798>

Short Course (46 Mile): <https://ridewithgps.com/routes/23272389>

Official Cue Sheets will be posted to the event website; please print your own, as we will not have many available on-site. Please print & bring cue sheets with you; as we stated above, signs go missing, marks get covered, and the cue sheets have the command center telephone number. Please do not utilize the cue sheets from RideWithGPS, as they are missing pertinent information, and are generally not as accurate. Please note that the cue sheets match the maps on RideWithGPS; sometimes the street sign names vary, as roads names change.

TCX files for all courses with turn warnings set to 100 meters will be posted to the event website for download by all participants. If you don't want turn warnings, or desire another GPS data format, please download them from the above RideWithGPS links.

**COURSE DEVIATIONS, CROSSINGS & MERGES.** The Oktoberfest Ride offers 2 routes. The rides start together and follow the same route for 15.5 miles.

After descending Crusher Rd, the Long Course Turns Left on Upper Ridge Road, and the Short Course Turns Right on Upper Ridge Rd. This deviation will be marked with signs that look like:



The Short (46 Mile) Course continues along Upper Ridge Rd. and goes directly to the Aid Station at Camp Garrison (this aid station is also used by the Long Course riders, later in their ride). The Long (62 Mile) Course continues around Green Lane Reservoir, and circumnavigates the towns of Pennsburg, East Greenville, and Red Hill, before meeting up with Upper Ridge Rd, and hitting the Aid Station at Camp Garrison, from the opposite direction as the Short Course

The 2 Courses merge (rejoin) with each other at the aid station at Camp Garrison. Both courses are the same from Camp Garrison back to Appalachian Brewing Company. This means all riders turn left on Upper Ridge Rd. when leaving the aid station. Thus, a 2 mile or so section of Upper Ridge Rd. is out and back for the short course riders.

**KOM/QOM.** The Oktoberfest Ride will have a King/Queen of the mountains challenge for pre-registered riders, utilizing Strava.

**In order to participate, you must be a Strava Member (it is free), give us your Strava User Name, and join our strava club at: <https://www.strava.com/clubs/2017-oktoberfest-ride-club-318043>**

We will be tracking the following climbs, which were made famous during the Univest Grand Prix Professional Road Race and served as the backbone of the race's KOM competition.

- Old Church/Church Rd. <http://app.strava.com/segments/old-church-church-rd-8055146>
- Eichele Rd. <http://app.strava.com/segments/eichele-rd-8055226> (Long Course Only)
- Knockel Rd. <http://app.strava.com/segments/knockel-rd-621612>

Warning, while Eichele Rd. has an average grade of ca 7%, the grade escalates, and there is an extremely steep spot near the top, which is ca 25 – 26% for about 150 feet. Be extra careful, and try to leave space for riders wobbling and putting their feet down; it is not unheard of for riders to topple over, so be careful!

The approximate start and finish of the segments will be marked with KOM signs. The roads are open to traffic, so riders must obey normal rules of the road. Results will be published, but prizes are not being awarded.

**EICHELE ROAD BYPASS.** At >25% Eichele isn't for everyone, but there are options to bypass around it. Regardless, you'll have a challenging climb, but the other options are not as steep. This is relevant to riders on the long course only.

For 2017, the official long course, turns right at the top of Eichele, onto Hill Rd. This gives riders an alternative to get to Hill Rd from Deep Creek Rd. without climbing Eichele, and without changing your mileage significantly.

From Deep Creek Rd, turn right on [Henning Rd.](#) (the road before Eichele). When you reach Hill Rd. (just over the top) you will cross it, and continue onto Swinging Bridge Rd, where the official course continues. Please keep in mind, Henning is no treat; it is still a very hard climb, but it isn't quite as hard as Eichele, in that the maximum grade isn't the same. However, it is a steep climb for a longer period.

This bypasses will not be marked, but you can make note of them.

**FINISH LINE.** The ride finishes in the Collegeville Station Parking lot. Please note that the parking lot is open to traffic, and there will not be an elaborate finish line.

**POST-RIDE CHECK-IN.** Please check in after the ride at a table located outside (or in the lobby) of Appalachian Brewing Company (on the 2<sup>nd</sup> floor). This is where you will get your beer mug, drink coupon, and any raffle prizes you may have won.

**POST-RIDE LUNCH.** After your ride, be our guest at lunch provided by Appalachian Brewing Company, featuring an Oktoberfest buffet of Bratwurst, Sauerkraut, Potato Salad and vegetables. Those that requested a vegetarian meal will be able to order pierogies. **Lunch service starts at 12:15 and will end at 3:30.**

You will need your wristband (picked up at registration) to get your lunch. Your Oktoberfest Ride entry includes 1 voucher for drinks (soft drink or beer) that you will get when you check in following your ride. The first 175 pre-registered participants are guaranteed to get a souvenir Oktoberfest Mug. Additional drinks may be purchased from Appalachian Brewing Company at your expense. ABC is extending Happy Hour Pricing for beverages to all Oktoberfest Ride participants (which is \$1 off the regular price). The Lunch Buffet is complimentary for registered riders only; friends and family are welcome to purchase companion passes.

Meals can be ordered directly off the menu at Appalachian Brewing Company after 4:00 on a cash basis, when the restaurant opens to the public.

Please note that cycling shoes are not permitted to be worn inside Appalachian Brewing Company; we don't want anyone slipping and falling, nor do we want to damage their wood floors. Please go to your car and change into street shoes prior to having lunch. Change out of your riding clothes as well; you'll be much more comfortable.

**RULES OF THE ROAD.** Except for the designated outbound section in Collegeville, all roads are open to normal vehicular traffic. Please remember that all cyclists must obey all traffic laws; this includes – but is not limited to – traffic lights and stop signs. Violators may be ticketed by local law enforcement and/or disqualified and removed from the event. All riders are personally responsible for knowing Pennsylvania's traffic laws. Traffic rules will be enforced by the various law enforcement entities who are monitoring the event.

**IN CASE OF EMERGENCY.** If you have-or witness—a crash or medical emergency, immediately call 911, and then call the event command center at [215-622-7846](tel:215-622-7846). Secure the area to the best of your ability, but do not put yourself or others in additional danger while you wait for emergency personnel.

**POT HOLES.** Pennsylvania is well known for potholes; the course has plenty of them. Be extra careful on descents and in turns. Many potholes will be difficult to see in a group. Since this ride takes place on many small roads, there may not be sufficient room for participants riding wider than single file to avoid holes and allow room for motor vehicles to pass safely. Remember, they won't be able to see that you have changed your line to avoid a hole... Sharing the road goes 2 ways; be courteous to other road users while protecting yourself by riding smart and safe.

**CHIP SEAL.** Autumn is the time of year when many of the roads get a new coating of tar, oil & chip sealed surfaces. Please be mindful of the excess loose gravel these treatments cause.

**TRAFFIC SIGNALS.** As stated above, you need to obey them. There is a traffic signal with a very short window to cross (about 3 seconds) it crosses PA-113(Harleysville Pike; this is at Short Course Mile 35.9 and Long Course Mile 51.8. The police, at their discretion, may make this light a blinking light rather than the normal setting. Be very careful crossing this intersection!

**MAJOR INTERSECTIONS.** The course crosses several state highways, particularly on the inbound section. These highway crossings are noted on the cue sheets. Please be very careful when crossing these roads, which can be quite busy.

## MISCELLANEOUS:

**PARKING.** Please arrive early and be diligent about where you park, and do not leave valuables in your vehicles. Parking is within the parking lot of Appalachian Brewing Company (Collegeville Station's) parking lot. Please follow the directions of the parking marshals.

Collegeville Station  
50 W. 3<sup>rd</sup> Ave.  
Collegeville, PA 19426

**WEATHER ALERT!** It is Autumn, so please be prepared for everything from cold & rain to warm sunny conditions. The event will take place, rain or shine; please dress and act accordingly.

## RULES

- All bicycles must have at least 1 working brake
- All riders must wear a helmet that meets CPSC, ANSI and/or Snell (or similar standards).
- Wearing headsets or earbuds is prohibited.
- All riders are required to check in prior to the ride, and sign a waiver.
- This is a ride, not a race
- The roads are open to vehicular traffic; all rules of the road must be obeyed. Participants are responsible for their own safety, and for knowing and complying with the applicable vehicle codes of the Commonwealth of Pennsylvania
- Participants should ride in a safe and courteous manner; please stay to the right, except when passing.

**FILL YOUR BOTTLES.** We have an early start time, so fill your bottles at home, and save time by being prepared to ride. We will not have food or water available at the start.

**THE BOTTOM LINE.** Have Fun. This is what this event is all about; it is a celebration of the end of the cycling season. But please have your fun within the confine of our basic rules.

We appreciate your participation in the Oktoberfest Ride; thanks for making this event a success. We wish you a safe and fun ride!

Best Regards,  
Kermesse Sport